
Public Affairs Committee Annual Report (2025-2026)

1. Committee Overview

Our committee engages in public advocacy for CAEP, advocating for emergency physicians across Canada. We engage with a variety of media to advocate for high quality emergency care, and develop policy and position statements about issues of concern for membership.

2. Key Achievements and Highlights

- The publication of a policy statement regarding optimizing virtual care in emergency departments
- The publication of a policy statement regarding organization and system level harassment and bullying of emergency physicians
- Appeared at the House of Commons Standing Committee on Health (HESA), testifying regarding a variety of issues surrounding emergency care.
- Ran the second Forum on the Future of Emergency Medicine, bringing thought leaders, health officials and physicians together to create strategies for enhancing emergency care in Canada
- Had over 100 media appearances involving both CAEP Public Affairs Committee members and CAEP general membership between July 2025 and June 2026

3. Impact and Outcomes

- Supports CAEP members by being their voice in the media and advocating for high-quality emergency care
- Specifically dispelling myths around emergency department crowding, wait times, and emphasizing access block as the root causes of negative outcomes in the ED
- Increasing provincial and federal awareness of challenges facing ED physicians and potential solutions
- Alignment with CAEP Strategic Priorities
 - Advocating for emergency physicians and their patients

- Defining standards for emergency care

4. Metrics

Top 5 advocacy social media posts between July 2025-June 2026:

i. [Mass gatherings put extra strain on our EDs](#)

Overview

Views ⓘ	Viewers ⓘ	Interactions ⓘ	Watch time ⓘ	Follows ⓘ
51.6K	39.8K	343	6d 7h	0

ii. [ED overcrowding and long wait times aren't emergency department problems — they're system problems](#)

Overview

Views ⓘ	Viewers ⓘ	Interactions ⓘ	Watch time ⓘ	Follows ⓘ
37.0K	27.5K	326	4d 2h	0

iii. [Overdose cases throughout Toronto](#)

Overview

Views ⓘ	Reach ⓘ	Interactions ⓘ	Watch time ⓘ	Follows ⓘ
35.6K	26.0K	1.7K	7d 5h	116

iv. [Joint statement from CAEP and NENA](#)

Overview

Views ⓘ	Reach ⓘ	Interactions ⓘ	Follows ⓘ
29.8K	15.2K	471	19

v. [Canada's hospital emergency rooms have hit a breaking point](#)

Overview

Views ⓘ	Reach ⓘ	Interactions ⓘ	Follows ⓘ
18.9K	10.2K	267	16

5. Challenges and Opportunities

- Continuing to ensure ED voices are at the table for key decision making
- Getting our message in front of the right people who can effect change
- Ensuring diverse representation in our group in both practice type and location and experience

6. Looking Ahead

- Engage with MPs to increase presence at HESA
- Develop promotional material one-pagers on common ED myths and misconceptions
- Foster partnerships with other healthcare provider and advocacy groups to amplify our messages
- Develop ‘roadshow’ presentation that can be taken by PA Committee members to their local constituencies to engage healthcare decision makers